

## INVITATION TO THE PRESENTATION OF CASE STUDIES ON:

### “UNIVERSITIES, CIRCULAR ECONOMY AND THE SDGs IN THE EULAC BI-REGIONAL SPACE”

#### **RedUE ALCUE/ FAEDPYME/ UDUAL: The collective research project**

A collective research project formulated by the University-Business Network European Union - Latin America and The Caribbean (RedUE ALCUE), the Foundation for the Strategic Analysis and Development of Small and Medium Enterprises (FAEDPYME), and the Union of Universities of Latin America and the Caribbean (UDUAL) wants to explore on the links established by universities with the productive sectors in the field of the circular economy and sustainable development. This collective research project is part of advancing the achievement of the SDGs proposed in the United Nations 2030 Agenda.

To this end, we launch this invitation, open to the universities in the bi-regional space of Latin America, the Caribbean and the European Union (EULAC), so that its members can present papers documenting the activities and policies they develop concerning this topic.

We will allow having a source of essential knowledge of collective learning so that recent experiences on the subject can be analyzed and strategies to enhance these contributions of the universities of the EULAC space to the challenge of advancing towards modes of sustainable development be considered.

#### **The focus of the call**

The call is addressed both to those responsible for the areas of the universities that are in charge of promoting actions with the productive actors related to the circular economy, as well as to the researchers who work on this subject in its different aspects. Likewise, it is interesting to know the initiatives and policies that universities develop within them, such as educational programs or consumption and waste management policies by their communities.

Considering the diversity present in the EULAC space, in this call, works are expected to report the picture of the set of actions, especially of an innovative nature, that the university develops on the subject of the circular economy. Proposals from specific areas will also be welcome; collaborations with local communities or companies on issues such as solid waste management, energy transition, responsible water management, or others are of interest to this project. Then, too, they point to solutions for systemic types with other actors beyond the capacities of the universities.

Cases must meet the following criteria:

- They can be written in Spanish or English
- It can be based on experiences and actual events related to policies and actions developed by the universities. Or, where appropriate, report scientific papers that are relevant contributions to the topic
- The text must be original.
- To participate, the authors must have the authorization of the heads of the private entities (e.g., companies, organizations, associations, as appropriate) considered in the reported case, if applicable.
- The authors must belong to the university field (professors, researchers, and transfer office staff) and may have the collaboration of authors from the government, professional, or business field.

## The Participation Process

The selection of cases realized in the call for papers will be carried out in two phases:

### PHASE 1:

In Phase 1, the proposed case must include:

1. Name the university participating in the case and briefly describe its institutional characteristics (age, size, region, medium with which it interacts-local, regional, national, international, etc.).
2. Name of the principal investigator or the official responsible for the case report.
3. Name and affiliation of the authors of the case.
4. Email of them authors.
5. Title in Spanish and English.
6. Written in English or Spanish, with Calibri 11, single-spaced, 3x3x3x3 margins
7. A summary of the case study (500 words), emphasizing why it is essential and, possibly, its innovative character in the face of the transition to the circular economy.

The evaluation criteria will be:

- Importance of the case study for universities, productive sectors, and the impact on the circular economy in the area of incidence.
- Style and writing of the case.
- The degree of innovation of the case and impact indicators, if available.
- The originality of the questions raised.

**The deadline for the submission of case summaries is September 30, 2022**

### PHASE 2:

The cases selected in PHASE 1 **will be informed on October 15, 2022**, and you will have two months (until **December 15, 2022** ) to submit your case study (in a range of 10 to 15 pages, single-spaced, Calibri 11, margins 3x3x3x3). The requested structure is as follows:

- One-page Executive Summary (in Spanish and English, maximum 200 words).
- General data of the researcher or research group of the university that carries out the activity or the documentation of the case.
- General data of the university.
- Description of the area(s) responsible for the activities.
- Personnel, and qualification, dedicated to Circular Economy activities at the university.
- The report, if any, includes the strategies and policies of the university regarding the Circular Economy.
- Description of activities developed, highlighting their degree of innovation (e.g., practices and the achievements of the universities on the subject). The possibilities are expected to document the experience, including scientific research results related to the project.
  - Problems that motivated the actions of the university.

- Opportunities and challenges have been faced when developing these actions: financial or institutional problems or others.
- Do non-university actors participate in the planning of actions or the design of policies regarding the Circular Economy?
- Our local, regional, or national government policies and actions to promote the Circular Economy in universities?
- What impact do you think these university actions have had on the circular economy in the environment of national universities?
- Learned lessons.
- Factors that may hinder the implementation of actions related to the collaboration of universities to comply with the SDGs 2030.
- These policies and actions have generated benefits for the university community and/or the productive sectors.
- It should be highlighted which are considered the central policies and/or actions for the topic of Universities and Circular Economy, as well as the university's role in developing the activities or planning the next steps.
- Bibliography (if applicable).
- Explanatory notes or references (if applicable).

The cases will be evaluated by the Committee of Experts created by the organizers, which will operate with a "double-blind approach." These arbitrators will be chosen by the Academic Committee of the convening Consortium for their recognized experience in the subject within the institutions that are part of the EULAC University-Company Network.

**FINAL NOTICE OF ACCEPTANCE February 15, 2023.**

Note: as part of the editorial process, after the final notification of acceptance, the authors will be required to fill out some files that collect basic information for the editorial process, clarification of rights, and others.

**THE CASE STUDIES WILL BE PUBLISHED IN A DIGITAL BOOK PUBLISHED BY the EULAC University-Business Network, UDUAL, and FAEDPYME.**

**THE CASE PROPOSALS SHOULD BE SENT THROUGH AN ENABLED REGISTRY ON [THIS WEB PAGE](#)**